



# Next Generation Dx Summit

*Moving Assays to the Clinic*

**August 19-21, 2014**

**Capital Hilton | Washington, DC**

## POST MAILING INFORMATION

**As an Exhibitor or Sponsor of Next Generation Dx Summit 2014, you are entitled to a one-time post conference mailing. For this mailing there are 2 options: you may use our third party mail house, Jet-Mail, or you may use your own third party mail house (cannot be in-house).**

- 1. If you choose to use Jet-Mail, please see the Jet-Mail instruction page below.**
- 2. If you wish to use your third party mail house (cannot be in-house), please fill in the information below.**

TERMS & CONDITIONS: Brochure/Publication/Flyer/Postcard etc. must not contain any information promoting or marketing any other conference, seminar, tradeshow, meeting or workshop.

If you have any questions please don't hesitate to contact me at:

Elaine Eskedal  
Conference Advertising Client Services  
Phone: 781-972-5430  
Email: [eeskedal@healthtech.com](mailto:eeskedal@healthtech.com)

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**Conference Title: Next Generation Dx Summit ADX 1480**



Dear Exhibitors and Sponsors,

In order to use Cambridge Healthtech Institute's (CHI) Post-conference mailing list and Jet-Mail's services, there are a few things you need to know.

1.) The minimum charge for my mailing services is \$400.00. For complicated or large mailings, over 2,000 names, the fee may be larger.

2.) Postage needs to be paid prior to the mailing being dropped at the post office. The cost of postage is .49 cents for US (providing the piece is less than 1 oz. and falls in the letter size category) and 1.15 cents for International (again, as long as the piece does not weigh more than 1 oz.) International names do not have to be mailed, if you choose not to do so.

3.) You will need to supply all printed materials, letters, envelopes, post cards etc.

4.) CHI can tell you the number of names on the list.

5.) CHI must approve the pieces that you wish to mail. Please contact Elaine Eskedal at CHI at [eeskedal@healthtech.com](mailto:eeskedal@healthtech.com).

Please let me know at your earliest convenience if you wish to use my services.

Thanks, Hilary Fairbanks

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